



Community Foundation Grey Bruce Vital Signs 2026

**COMMUNITY FOUNDATION GREY BRUCE VITAL SIGNS (2026)**  
**INDICATORS AND DATA SOURCES**

## COMMUNITY & BELONGING

### PAGE 9

#### POPULATION GROWTH

Statistics Canada. (2023). *Census profile, 2021 census of population: Grey Bruce Health Unit [Health region], Ontario*. Government of Canada.

<https://www12.statcan.gc.ca/censusrecensement/2021/dppd/prof/details/page.cfm?>

#### TOP FIVE GROWTH AREAS

Statistics Canada. (2023). *Census profile, 2021 census of population: Grey Bruce Health Unit [Health region], Ontario*. Government of Canada.

<https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

#### MEDIAN AGE

Statistics Canada. (2023). *Census profile, 2021 census of population: Grey Bruce Health Unit [Health region], Ontario*. Government of Canada.

<https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

#### URBAN LIVING

Grey Bruce Public Health. (2025). *Health Starts Here: Social Determinants of Health in Grey Bruce*. (Pg. 19).

[https://www.publichealthgreybruce.on.ca/Portals/0/Topics/Healthy\\_Environments/Health%20Starts%20Here\\_\\_Grey%20Bruce%20SDOH%202025.pdf](https://www.publichealthgreybruce.on.ca/Portals/0/Topics/Healthy_Environments/Health%20Starts%20Here__Grey%20Bruce%20SDOH%202025.pdf)

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#### KNOWLEDGE OF OFFICIAL LANGUAGES

Statistics Canada. (2023). *Census profile, 2021 census of population: Grey Bruce Health Unit [Health region], Ontario*. Government of Canada.

<https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

#### LANGUAGES SPOKEN AT HOME

Statistics Canada. (2023). *Census profile, 2021 census of population: Grey Bruce Health Unit [Health region], Ontario*. Government of Canada.

<https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

#### IMMIGRATION

Statistics Canada. (2023). *Census profile, 2021 census of population: Grey Bruce Health Unit [Health region],*

Ontario. Government of Canada. <https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

#### ORIGIN OF RECENT IMMIGRANTS

Statistics Canada. (2023). *Census profile, 2021 census of population: Grey Bruce Health Unit [Health region]*, Ontario. Government of Canada. <https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

#### INTEREST IN LOCAL POLITICS

Smale, B., & Gao, M. (2018). *Wellbeing in Bruce and Grey counties: A summary of results from the CIW community wellbeing survey*. (Pg. 47). Canadian Index of Wellbeing, University of Waterloo. <https://uwaterloo.ca/canadian-index-wellbeing/sites/default/files/uploads/documents/ciw-communitywellbeingsurvey-bruce-grey-surveyresults-dec2018.pdf>

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#### WELLBEING SCORES

Smale, B., & Gao, M. (2018). *Wellbeing in Bruce and Grey counties: A summary of results from the CIW community wellbeing survey*. Canadian Index of Wellbeing, University of Waterloo. <https://uwaterloo.ca/canadian-index-wellbeing/sites/default/files/uploads/documents/ciw-communitywellbeingsurvey-bruce-grey-surveyresults-dec2018.pdf>

#### MUNICIPAL VOTER TURNOUT

Association of Municipalities of Ontario. (2022). *2022 Ontario Municipal Elections Results Website*. <https://elections2022.amo.on.ca/web/en/home>

### LIVING STANDARDS

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#### MEDIAN HOUSEHOLD INCOME

Statistics Canada. (2023). *Census profile, 2021 census of population: Grey Bruce Health Unit [Health region]*, Ontario. Government of Canada. <https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

#### LIVING WAGE

Ontario Living Wage Network. (2025). *Calculating Ontario's Living Wage Rates*. <https://www.ontariolivingwage.ca/documentation>

#### ACCESS TO FOOD

Grey Bruce Public Health. (2025). *Health Starts Here: Social Determinants of Health in Grey Bruce*. (Pg. 15).

[https://www.publichealthgreybruce.on.ca/Portals/0/Topics/Healthy\\_Environments/Health%20Starts%20Here\\_\\_Grey%20Bruce%20SDOH%202025.pdf](https://www.publichealthgreybruce.on.ca/Portals/0/Topics/Healthy_Environments/Health%20Starts%20Here__Grey%20Bruce%20SDOH%202025.pdf)

#### COMMUTING TO WORK

Statistics Canada. (2023). *Census profile, 2021 Census of Population: Grey Bruce Health Unit [Health region], Ontario*. Government of Canada. <https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

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#### AVERAGE MONTHLY EXPENSES

Ontario Living Wage Network. (2025). *Calculating Ontario's Living Wage Rates*. <https://www.ontariolivingwage.ca/documentation>

### HOUSING

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#### AVERAGE HOME PRICE VS. MEDIAN INCOME

Statistics Canada. (2023). *Census profile, 2021 Census of Population: Grey Bruce Health Unit [Health region], Ontario*. Government of Canada. <https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

#### HOMELESSNESS

Grey Bruce Public Health. (2025). *Health Starts Here: Social Determinants of Health in Grey Bruce*. (Pg. 16.) [https://www.publichealthgreybruce.on.ca/Portals/0/Topics/Healthy\\_Environments/Health%20Starts%20Here\\_\\_Grey%20Bruce%20SDOH%202025.pdf](https://www.publichealthgreybruce.on.ca/Portals/0/Topics/Healthy_Environments/Health%20Starts%20Here__Grey%20Bruce%20SDOH%202025.pdf)

#### RENTAL VACANCY

Bruce Grey Poverty Task Force. (2026). *Housing*. <https://povertytaskforce.com/housing/>

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#### HOUSING ACCESS & AFFORDABILITY

Grey Bruce Public Health. (2025). *Health Starts Here: Social Determinants of Health in Grey Bruce*. (Pg. 16.) [https://www.publichealthgreybruce.on.ca/Portals/0/Topics/Healthy\\_Environments/Health%20Starts%20Here\\_\\_Grey%20Bruce%20SDOH%202025.pdf](https://www.publichealthgreybruce.on.ca/Portals/0/Topics/Healthy_Environments/Health%20Starts%20Here__Grey%20Bruce%20SDOH%202025.pdf)

#### LOCAL RENTAL COSTS

Bruce County. (2023). *Exploring Options and Opportunities for Home-Sharing in Bruce County*. (Pg. 11).

[https://www.brucecounty.on.ca/sites/default/files/exploring\\_options\\_and\\_opportunities\\_for\\_home-sharing\\_in\\_bruce\\_county.pdf](https://www.brucecounty.on.ca/sites/default/files/exploring_options_and_opportunities_for_home-sharing_in_bruce_county.pdf)

#### AFFORDABILITY FOR RENTAL TENANTS

Statistics Canada. (2023). *Census profile, 2021 Census of Population: Grey Bruce Health Unit [Health region], Ontario*. Government of Canada. <https://www12.statcan.gc.ca/census-recensement/2021/dp-pd/prof/details/page.cfm?>

### HEALTH & WELLNESS

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Statistics Canada. (2026). *Health Characteristics, Two-Year Period Estimates, By Age Group and Sex, Canada, Provinces, Territories, And Health Regions: Table 13-10-0972-01* [Data table] 2023/2024. <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=131009720>

Grey Bruce Public Health. (2020). *Health Status Report 2020: Part 1*. (COPD – page 30), (Obesity – page 37) <https://www.publichealthgreybruce.on.ca/Portals/1/Documents/Reports/2020%20health%20status%20report%20-%20Part%201.pdf>

Nash, C. (2024). *Grey Bruce Community Drug and Alcohol Strategy (CDAS) Strategic Planning Session Summary Report*. Grey Bruce Public Health - Arising Collective. <https://www.publichealthgreybruce.on.ca/Portals/0/Topics/AlcoholandDrugs/Harm%20Reduction/CDAS%20Strategic%20Planning%20Session%20Report%20-%20Arising%20Collective.pdf>

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#### MENTAL HEALTH

Public Health Ontario. (2021). *Self-Reported Overall Health*. <https://www.publichealthontario.ca/en/data-and-analysis/mortality-overall-health/self-reported-overall-health>

#### PHYSICAL ACTIVITY

Public Health Ontario. (2021). *Physical Activity*. <https://www.publichealthontario.ca/en/data-and-analysis/health-behaviours/physical-activity>

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#### YOUTH: ALCOHOL

Public Health Ontario. (n.d.). *Alcohol Use*. <https://www.publichealthontario.ca/en/data-and-analysis/substance-use/alcohol-use>

#### ALCOHOL CONSUMPTION

Public Health Ontario. (n.d.). *Alcohol Use*. <https://www.publichealthontario.ca/en/data-and-analysis/substance-use/alcohol-use>

#### ACCESS TO PRIMARY CARE

Grey Bruce Primary Care. (2026). *Grey Bruce Primary Care Master Plan 2026–2029*.  
<https://www.greybruceoht.ca/initiatives>

### RECREATION & LEARNING

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##### STUDENT ENROLMENT

Bluewater District School Board. (2025, April 8). *2024–2025 Long-Term Accommodation Strategy*.  
[https://cdnsm5ss14.sharpschool.com/UserFiles/Servers/Server\\_8166100/File/Departments/Business%20Services/CPP%20Meeting/2025%20Meeting/BWDSB%20Long-Term%20Strategy-Final\\_04\\_08\\_2025\(web\).pdf](https://cdnsm5ss14.sharpschool.com/UserFiles/Servers/Server_8166100/File/Departments/Business%20Services/CPP%20Meeting/2025%20Meeting/BWDSB%20Long-Term%20Strategy-Final_04_08_2025(web).pdf)

##### PROJECTED STUDENT POPULATION

Bruce-Grey Catholic District School Board. (2024, October 29). *2024/25 Long Term Accommodation Plan*.  
<https://22.files.edl.io/c1a3/10/29/24/133006-0b5a8ebe-ede1-470d-8041-3f77f0a3db28.pdf>

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##### NEW EDUCATION FACILITIES

Bruce-Grey Catholic District School Board. (2026.). *New Grade 9–12 Catholic School – Owen Sound*.  
[https://www.bgcdsb.org/apps/pages/index.jsp?uREC\\_ID=1168066&type=d&pREC\\_ID=1396434](https://www.bgcdsb.org/apps/pages/index.jsp?uREC_ID=1168066&type=d&pREC_ID=1396434)

Bluewater District School Board. (2026). *New School Builds*.

<https://www.bwdsb.on.ca/cms/One.aspx?portalId=8166184&pageId=23023596>

##### STUDENT ACHIEVEMENT & PATHWAYS

Bluewater District School Board. (2024–2025). *Student Achievement Plan (SAP) 2024–2025 Bluewater DSB 2023-2024 Academic Year*.

[https://cdnsm5ss14.sharpschool.com/UserFiles/Servers/Server\\_8166100/File/About%20Us/Board%20Reports/Student%20Achievement%20Plan/BWDSB%20Student%20Achievement%20Plan%202024-2025.pdf](https://cdnsm5ss14.sharpschool.com/UserFiles/Servers/Server_8166100/File/About%20Us/Board%20Reports/Student%20Achievement%20Plan/BWDSB%20Student%20Achievement%20Plan%202024-2025.pdf)

##### GRACE 6 LITERACY ACHIEVEMENT

Bruce-Grey Catholic District School Board. (2025, December 11). *Bruce-Grey Catholic District School Board marks significant gains in EQAO results*. The Kincardine Record.

<https://www.kincardinerecord.ca/story.php?id=19270>

#### SNOW DAYS

Miller, S. (2026, January 21). *Snow Days Rapidly Piling Up in Midwestern Ontario*. CTV News London. <https://www.ctvnews.ca/london/article/snow-days-rapidly-piling-up-in-midwestern-ontario/>

#### EDUCATIONAL ATTAINMENT

Rural Ontario Institute. 2026. *Society – Community Wellbeing Dashboard. Statistics Canada 2021*. <https://www.ruralontarioinstitute.ca/wellbeing/dashboard/society.aspx>

#### POST-SECONDARY QUALIFICATIONS

Grey Bruce Health Unit. (2021). *2021 Census: Grey Bruce Income, Education, and Labour*: (Pg. 12). [https://www.publichealthgreybruce.on.ca/Portals/1/Documents/Reports/2021\\_Census\\_Grey\\_Bruce\\_Income\\_Education\\_Labour](https://www.publichealthgreybruce.on.ca/Portals/1/Documents/Reports/2021_Census_Grey_Bruce_Income_Education_Labour)

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#### TOURISM – VISITORS & SPENDING

Bruce County. (2019). *Economic Impact of Tourism For 2019*. <https://www.brucecounty.on.ca/sites/default/files/file-upload/business/economic-impact-of-tourism-for-2019.pdf>

#### TOP ATTRACTIONS - Chi-Gmiih Saugeen Beach

CTV News London. (2023). *Will Sauble Beach be open to the public this summer?* <https://www.ctvnews.ca/london/article/will-sauble-beach-be-open-to-the-public-this-summer/>

#### TOP ATTRACTIONS – Blue Mountain Resort

GlobeNewswire. (2016, December 12). *Media advisory: Blue Mountain opens for its 75th season*. <https://www.globenewswire.com/news-release/2016/12/12/897005/37722/en/Media-Advisory-Blue-Mountain-Opens-for-its-75th-Season.html>

#### TOP ATTRACTIONS – Bruce Peninsula National Park

Government of Canada. (2026) *Parks Canada attendance - Parks Canada attendance 2022\_23*. <https://open.canada.ca/data/en/dataset/57c69cfc-fc85-495b-9eef-555a08404034/resource/020bfd16-2079-4fa7-839f-f4cc8c19851c>

#### TOP ATTRACTIONS - Bruce County & Grey Roots Museums

Bruce County. (2025). *Museum by the Numbers*. <https://www.brucecounty.on.ca/museum-the-numbers>

McCormack, C. (2024, May 12). *Grey Roots visitor numbers were up 44 per cent in 2023*. Bayshore Broadcasting News Centre. <https://www.bayshorebroadcasting.ca/2024/05/12/182224/>

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#### KEEFER FALLS

Escarpment Biosphere Conservancy. (2026, March 24). *Living Landscapes Campaign Media Release*. <https://escarpment.ca/downloads/living-landscapes-campaign-media-release.pdf>

#### FATHOM FIVE

Parks Canada. (2022). *Diver Registration and Scuba Diver Safety Awareness*. <https://parks.canada.ca/amnc-nmca/on/fathomfive/activ/plong-dive/activ2c>

#### TOP PHYSICAL ACTIVITIES

City of Owen Sound. (2018, January). *Owen Sound Recreation, Parks, and Facilities Master Plan Report*. (Pg. 26, 27). [https://www.owensound.ca/media/35ajk4mq/owen-sound-recreation-parks-and-facilities-master-plan-report-final\\_january-2018.pdf](https://www.owensound.ca/media/35ajk4mq/owen-sound-recreation-parks-and-facilities-master-plan-report-final_january-2018.pdf)

## ENVIRONMENT & CLIMATE

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#### LAND CONSERVED IN BRUCE COUNTY

Bruce County (2025) *Plan the Bruce: Natural Legacy*. <https://www.planthebruce.ca/natural-legacy>

#### SPECIES SUPPORTED BY BRUCE PENINSULA

Parks Canada. (2019). *Alvars*. <https://parks.canada.ca/pn-np/on/bruce/nature/flore-flora/alvars>

#### BRUCE TRAIL

Bruce Trail Conservancy. (2025) *Explore the Trail*. <https://brucetrail.org/explore-the-trail/>

#### SPECIES AT RISK – BRUCE COUNTY

Bruce County (2025) *Plan the Bruce: Natural legacy*. <https://www.planthebruce.ca/natural-legacy>

#### SPECIES AT RISK – GREY SAUBLE CONSERVATION AUTHORITY

Grey Sauble Conservation Authority. (2024, November 27). *Conservation Area Strategy 2024*. (Pg. 13) [https://www.greysauble.on.ca/wpcontent/uploads/2024/12/C\\_A\\_STRATEGY\\_27NOV2024.pdf](https://www.greysauble.on.ca/wpcontent/uploads/2024/12/C_A_STRATEGY_27NOV2024.pdf)

#### CABOT HEAD SPECIES

Bruce Peninsula Bird Observatory (2022). *20-Year Report (2002–2021)*. <https://bpbo.ca/reports/bird-migration-reports/20-year-report-2001-2021/>

#### ALVAR CONSERVATION

Parks Canada. (2019). *Alvars*. <https://parks.canada.ca/pn-np/on/bruce/nature/flore-flora/alvars>

## BRUCE COUNTY ENVIRONMENTAL SUSTAINABILITY ACTION PLAN

Bruce County. (2026). *Environmental Sustainability Action Plan 2026–2030*. (Pg. 7)

[https://www.brucecounty.on.ca/sites/default/files/Environmental%20Sustainability%20Action%20Plan\\_AOD\\_A.pdf](https://www.brucecounty.on.ca/sites/default/files/Environmental%20Sustainability%20Action%20Plan_AOD_A.pdf)

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#### LOWERING GREENHOUSE GAS EMISSIONS

Grey County. (2022). *Going Green in Grey: Climate Change Action Plan 2022–2050*. (Pg. 6)

<https://docs.grey.ca/share/public?nodeRef=workspace://SpacesStore/fffd586d-7a2c-47bf-986d-a9c3a94d73c4>

#### SECURING OUR SHORELINES

Meneray, W., Timbs, A., & Weston, S. (2023). *Bruce County High Performance Policies for Climate Change*.

University of Guelph. (Pg. 6). <https://www.waynecaldwell.ca/wp-content/uploads/2023/04/Bruce-County-Climate-Change-Final-Report.pdf>

#### IMPROVING SOIL HEALTH & RESILIENCE

Grey County. (2025). *Experimental Acres*. <https://www.grey.ca/experimental-acres>

#### INVESTING IN GREENER PUBLIC TRANSIT

Government of Ontario. (2025, June 19). *Ontario Transit Investment Fund*.

<https://news.ontario.ca/en/backgrounder/1006072/ontario-transit-investment-fund>

#### EV FUNDING

Grey County. (2025, July 24). *Going Green in Grey: Climate Change Initiatives Snapshot 2025*. (Pg. 4)

<https://countyofgrey.sharepoint.com/sites/Extranet/Web%20Content/Forms/AllItems.aspx?id=%2Fsites%2FExtranet%2FWeb%20Content%2FGGG%20Annual%20Snapshot%20Accessible%202025%2D07%2D24%20%28WEB%29%2Epdf>

#### WHAT CAN YOU DO?

Grey County. (2022). *Going Green in Grey: Climate Change Action Plan 2022–2050*. (Pg. 26)

<https://docs.grey.ca/share/public?nodeRef=workspace://SpacesStore/e6065c30-4322-4f56-8ffe-68d42f384988>

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#### INCREASES IN ANNUAL TEMPERATURES BY 2080

Grey County. (2025). *Resilient Grey - “Climate Science Report” (2024)*.

<https://www.grey.ca/government/special-projects/resilient-grey>

#### DAYS PER YEAR BELOW -15°C BY 2080

Grey County. (2025). *Resilient Grey - “Climate Science Report” (2024)*.

<https://www.grey.ca/government/special-projects/resilient-grey>

#### STORMS REPLACE ONE IN HUNDRED-YEAR STORMS

Parker, S. (2018, April 11). *Supplemental climate information for Bruce Peninsula National Park and Fathom Five National Marine Park*. (Pg. 3). [https://sourcesofknowledge.ca/wp-content/uploads/2021/05/Supplemental-Climate-Info\\_BBNP\\_FFNPMP.pdf](https://sourcesofknowledge.ca/wp-content/uploads/2021/05/Supplemental-Climate-Info_BBNP_FFNPMP.pdf)

#### INCREASE IN ANNUAL TEMPERATURES OF LAKE HURON

Parker, S. (2018, April 11). *Supplemental climate information for Bruce Peninsula National Park and Fathom Five National Marine Park*. (Pg. 3). [https://sourcesofknowledge.ca/wp-content/uploads/2021/05/Supplemental-Climate-Info\\_BBNP\\_FFNPMP.pdf](https://sourcesofknowledge.ca/wp-content/uploads/2021/05/Supplemental-Climate-Info_BBNP_FFNPMP.pdf)

#### DAYS PER YEAR ABOVE 30°C BY 2080

Grey County. (2025). *Resilient Grey - "Climate Science Report" (2024)*. <https://www.grey.ca/government/special-projects/resilient-grey>

#### ANNUAL PRECIPITATION BY 2080

Grey County. (2025). *Resilient Grey - "Climate Science Report" (2024)*. <https://www.grey.ca/government/special-projects/resilient-grey>

#### ADDITIONAL DAYS OF WILDFIRE SEASON PER YEAR

Parker, S. (2018, April 11). *Supplemental climate information for Bruce Peninsula National Park and Fathom Five National Marine Park*. (Pg. 3). [https://sourcesofknowledge.ca/wp-content/uploads/2021/05/Supplemental-Climate-Info\\_BBNP\\_FFNPMP.pdf](https://sourcesofknowledge.ca/wp-content/uploads/2021/05/Supplemental-Climate-Info_BBNP_FFNPMP.pdf)

#### ADDITIONAL ICE-FREE DAYS ON LAKE HURON

Parker, S. (2018, April 11). *Supplemental climate information for Bruce Peninsula National Park and Fathom Five National Marine Park*. (Pg. 3). [https://sourcesofknowledge.ca/wp-content/uploads/2021/05/Supplemental-Climate-Info\\_BBNP\\_FFNPMP.pdf](https://sourcesofknowledge.ca/wp-content/uploads/2021/05/Supplemental-Climate-Info_BBNP_FFNPMP.pdf)