



COMMUNITY
FOUNDATION
GREY BRUCE

We're here for good.

2022 REPORT TO THE COMMUNITY



THE CONVERSATION ON HOUSING.

Housing is top-of-mind in our community as many people are facing challenges.

Community Foundation Grey Bruce began the conversation about housing on Thursday, December 9, 2021 by hosting *Vital Conversation on Housing* that was facilitated by Melri Wright and Mike Wright of Ledge Leadership and sponsored by Leith Wheeler. The key themes that were heard in conversation and insights shared from the four inspiring local guest speakers are reflected throughout *Vital Focus on Housing Report*.

COMMUNITY FOUNDATION
GREY BRUCE

VitalFocus
ON HOUSING



A MESSAGE FROM THE FOUNDATION. 2022 REPORT TO THE COMMUNITY

COMMUNITY FOUNDATION GREY BRUCE

Despite the pandemic, Community Foundation Grey Bruce has been very active during the past year! Like most non-profit groups, our meetings have been virtual until recently. With our Meeting of Members 2022, we are so pleased to be coming together in person and to welcome our donors, fundholders, Ambassadors, and volunteers as we reflect on the Foundation's accomplishments during the past year.

In 2021, the Foundation had a robust year of granting over \$699k to charities and non profits across the region. We funded scholarships for our students in a diversity of education pathways, supported agencies and worked with our donors to fulfil a wide range of charitable purposes.

Since our 25th anniversary in 2019, CFGB has been building our non-restricted assets with a focus on the Next25 Fund that creates grants to projects addressing community needs as they arise. Having exceeded 240k, the Next25 Fund is now granting, and over the past year has supported several projects including an innovative service for vulnerable people called The Grey Bruce Supportive Outreach Service, or S.O.S. for short. Travelling together, social workers and health care providers offer bi-weekly clinics for vulnerable people suffering from mental health and substance use issues.

On December 9, 2021, the Foundation hosted an online *Vital Conversation on Housing*, with support from Leith Wheeler Investment Counsel. Participants heard lightning talks from four inspiring local guest speakers and had the chance to participate in smaller group discussions on relevant topics. In May 2022, CFGB was proud to release the *Vital Focus on Housing Report* that incorporated learning from the community conversation. The report prompts conversation and broadens awareness around the serious issues that our community is facing related to housing. The report integrates local data from various sources and translates it into a readable and accessible format. The launch event for the Report welcomed more than 50 people in person at the Harmony Centre Owen Sound and 11 organizations involved with area housing participated in a stimulating information fair (see photo on the cover). The *Vital Focus on Housing Report* is available for download on our website.

In 2021, we held our professional development activities online. Our Third Thursday Toolbox series of professional development workshops for charities and non-profits wrapped up in December. Over the course of the year, we offered a variety of one-hour information sessions with guest speakers, supporting a robust and resilient charitable sector in Grey Bruce.

In summer 2022, our Board passed policy and criteria enabling the activation of our Social Impact Investment Fund. CFGB is going to be making available 1% of our total assets for local investment in social enterprise and the charitable sector. The goal of social impact investing is to use our assets locally and creatively to benefit our community. Our goals for the Fund are to address issue areas, such as housing, framed by *Vital Focus on Housing Report*; youth/mental wellness; alleviation of poverty in keeping with Foundation mission.

The Ontario delegates at the One Water Gathering
L to R, back row: Jo-Anne Harbinson, Jeff Graham, Barry Randall, Alyssa Bourassa, Erinn Lawrie;
Front row: Stuart Reid, Holly Westbrook in Alpena, Michigan.



CFGB continues to participate in the bi-national Lake Huron Forever partnership that includes three community foundations (CFGB, CF of Northeast Michigan, Bay Area CF) collaborating on resilient shoreline communities and a healthy Lake Huron. Other local partners are the Lake Huron Coastal Centre and the Sustainability Project locally as well as local conservation authorities and water management agencies. In June 2022, a conference called One Water Gathering happened in Alpena MI, focused on sharing best practices related to nature-based solutions to storm water management, and featured important speakers on lake health and shoreline community development.

In Summer 2022, we relaunched our Summer Road Show with the help of Canada Summer Jobs student assistance. During the Road Show we met with Grant Recipient agencies to learn about their projects. Local fundholders and ambassadors were invited to a variety of gatherings in Durham, Wiarton, and Owen Sound.

Our Foundation is all about people and relationships. We were pleased that the foundation family continues to grow. Sue Hutchison joined the CFGB team as bookkeeper during Kate's parental leave in 2022. CFGB also welcomed James Adair as Summer Marketing Intern with the support of a Canada Summer Jobs program in 2022.

This year our Board members Kerina Elliott and Francis Chua conclude their terms of service. We extend our gratitude to these members for exemplary service. Francis has been working on community granting on behalf of the board. Kerina served as Board Chair, Past Chair, and has been active on many committees including Vital Signs Advisory, Governance and Finance & Investment.

On behalf of Community Foundation Grey Bruce, we thank you for your ongoing support of community philanthropy.

Kerry Lee, Chair

Stuart Reid, Executive Director

NEW FUNDS.

578 Golden Fund – Supports addiction and mental wellness needs in the community.

Bev & Ted Lee Memorial Fund – Supports strategic granting as a sub-fund of the Next25.

Darlene Vanwyck Award in Media Studies Endowed Fund – Supports students enrolled fulltime in media studies.

Grey County Land Stewardship Corporation Endowed Fund – Supports the charitable objects of the Grey County Land Stewardship Corporation.

Stephen Hogbin Award in Woodworking Studies Endowed Fund – Supports students from Grey & Bruce Counties that are enrolled in studies in woodworking.

Walker Endowed Fund – Supports special projects and scholarships related to music through Georgian Bay Symphony.

**COMMUNITY FOUNDATION GREY BRUCE
MANAGES MORE THAN 160 FUNDS.**

BOARD OF DIRECTORS 2021/2022.



Francis Chua



Kerina Elliott



Cheryl Ann Hynds



Terry King



Kerry Lee
Chair



Alanna Leffley



Clarke McLeod



Jane Phillips



John Van Bastelaar



Sharon Vokes



Kim West-Briggs
Vice Chair

GRANTS IN ACTION.

The Bluewater Education Foundation received a 2021 Capital Grant to build an accessible, permanent, year-round comfort station on the campground at the Bluewater Outdoor Education Centre because Everybody Needs a Place to Go! The accessible comfort station at the campground, includes a composting toilet system, and solar panels and batteries to provide light and running water for the facility.

Northern Peninsula Co-working Project (NP CoWork) is a community-supported, rural co-working space with two locations, Lion's Head and Tobermory. NP CoWork works to connect the community, support locals in their business or education, and reduce social isolation by providing an environment for remote workers and students to access reliable, high-speed internet, working space, shared equipment and office supplies, and networking opportunities. The Peninsula Community Development Initiative was supported with a 2021 Fall Community Grant to help open their 2nd location.

2022 REPORT TO THE COMMUNITY COMMUNITY FOUNDATION GREY BRUCE



CFGB staff and Board volunteers at the Habitat for Humanity Build Day at Saugeen First Nation.

STAFF.

Kate Baker, Financial Administrator (On Leave)
Jennifer Isber-Legge, Grants & Donor Relations Coordinator
Kristy Hansford, Accountant (Contract)
Christine MacGregor, Community Outreach Officer
Stuart Reid, Executive Director

Photos

Below: Bluewater Outdoor Education Centre comfort station

Right top and bottom: NP CoWork rural co-working space



GREY BRUCE HAS 6 COMMUNITY FUNDS GRANTING TO THESE PARTICULAR COMMUNITIES.

GREY HIGHLANDS
MEAFORD
OWEN SOUND
TOWNSHIP OF SOUTHGATE
SAUGEEN SHORES
KINCARDINE

AND
55 AMBASSADORS FROM
ACROSS THE REGION.

GRANTS IN ACTION.

The **SPARK Housing Initiative**, an investigation into long-term housing rentals on Northern Bruce Peninsula was made possible through a 2021 spring community grant to The Meeting Place Tobermory. The full report is available at www.tobermorymeetingplace.com.

Noreen Steinacher, Chair of The Meeting Place Tobermory, shared that "The Meeting Place Tobermory has followed through in 2022 on several recommendations from the 2021 investigative report on 'Growing the Long-term Rental Inventory - Phase II'. TMP secured significant funds from Bruce County to design and implement an incentive fund aimed at property owners to renovate or retrofit units for long term rental accommodation for residents on the upper Bruce. Interest and access has surpassed expectations."



Community Foundation Grey Bruce

STATEMENT OF FINANCIAL POSITION.

December 31	2021	2020
Assets:		
Current		
Cash	\$ 202,011	\$ 193,208
Investments	21,205,921	18,356,618
Cash Surrender Value of Life Insurance	7,754	10,054
Accounts Receivable	19,257	13,593
Prepaid Expenses	1,243	1,243
	<u>\$21,436,186</u>	<u>\$18,574,716</u>
Liabilities and Fund Balances:		
Current		
Accounts Payable	\$ 13,530	\$ 21,726
Fund Balances		
Externally Restricted Endowments	16,796,410	15,768,855
Donor Restricted	4,044,059	2,458,790
Operating	582,187	325,345
	<u>21,422,656</u>	<u>18,552,990</u>
	<u>\$21,436,186</u>	<u>\$18,574,716</u>

Audited statement, prepared by BDO Canada LLP,
available online at www.communityfoundationgreybruce.com



THE NEXT25 FUND.

The Next25 Fund grants to the greatest community needs as identified by *Vital Signs*, the Foundation's community wellness check-in. The goal for the Next25 Fund is to raise \$1,000,000 through donations and gifts that will be endowed—invested forever—generating income to grant for decades to come.



COMMUNITY
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We're here for good.

Mail: P.O. Box 81, Owen Sound, ON N4K 5P1
Phone: 519.371.7203 **Email:** foundation@cfgb.ca
Website: communityfoundationgreybruce.com

Charitable Registration #14103 6228 RR0001



Community Foundation
Grey Bruce



@cfgreybruce



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With appreciation, we thank our community partners and sponsors:



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OF CANADA
all for community

