

Executive Director Report

Aly Boltman

It has been such a rewarding year, complete with a full slate of not-for-profit gatherings, grant writing clinics and strategic planning work that will turn our intentions into impact. We also copresented a small workshop at the national Community Foundation of Canada (CFC) conference in Calgary. The Wasan Island retreat let us personally contribute to CFC's goal of bringing reconciliation to the forefront among its 191 member organizations. This development is timely as we work to grow endowments to permanently benefit aboriginal students in Grey Bruce and beyond.

I'm also proud to have helped create a Grey Bruce data-sharing network in response to the under-representation of rural communities in national statistics. To be able to understand real regional needs, we need access to verifiable, local data for grant-making and policy creation in social services, health, education, and more.

But what really gets me out of bed every morning is donor engagement. Our donors do far more than just give to a cause: donors help us reach our goal of building community one great idea at

Many thanks to our donors, our Board, our community and Transcontinental Printing for helping to make this newly expanded report possible, and for inspiring even more great change in our community.



Community Foundation Grey Bruce

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Charitable Registration #14103 6228 RR0001

Important Dates 2015 • 2016

October 29, 2015 - AGM/annual dinner/grant presentation event (Kincardine)

November 6, 2015 - Random Act of Kindness Day (Owen Sound & Walkerton)

December 1, 2015 - Giving Tuesday

March 2016 - Not-for-profit sector workshop (Grey County)

March 2016 - Not-for-profit sector workshop (Bruce County)

April 30, 2016 - Spring grant deadline

May 26, 2016 - Spring grant presentation and donor appreciation event

September 30, 2016 - Fall grant deadline

October 27, 2016 - AGM and annual dinner/grant presentation/donor appreciation event

November 2016 - Date TBA - fall keynote philanthropy event, speaker TBA

Pay for \$chool GREY BRUCE

This fall marks the launch of the website www.payforschoolgreybruce.com, your online user-friendly resource for *locally* developed student awards. The site was designed to help Grey Bruce students find financial support for all post-secondary education pathways.

Students can search by keywords, education pathway, categories and more. Awards can be shared with friends and family by email, Facebook or Twitter, or bookmarked for future visits.

As the site becomes embraced by a multitude of users, new awards will also be regularly added from school boards, businesses and community organizations. Be part of this regional student success story by sharing the site with others, donating to the Smart & Caring Education Initiative, or posting new awards to the website!





Boardwalk built by Saugeen Shores and the Huron Centre for Coastal Conservation

How About You?

Is there a cause close to your heart such as Bob & Marie Knapp have? Are you concerned about the plight of seniors like Patricia Morris is? Or do you share an interest in educational support of our young people with funders such as Catherine Statton, the Grey Bruce Homebuilders & Trades Association, the Grey County District Women's Institute and Janet McNally?

Contact us!





The printing of this report was generously supported by:





Community Foundation











A grant helped historic Leith Church celebrate 150 years

Annual Report 2015

Bob & Marie Knapp Family Fund supports Friends of Hibou Park near Owen Sound



What is **Community Foundation Grey Bruce?**

Established in 1994, Community Foundation Grey Bruce is a registered public charity.

We generate long-term resources by accepting donations, providing tax receipts, and creating endowed funds that are pooled and invested. The earned income is granted to charities and registered non-profits in Grey and

We support the widest possible range of organizations with initiatives important to the communities of Grey and Bruce.

We bring people together from all of our communities to stimulate new ideas, encourage participation, and strengthen community giving.



Board of **Directors** Chair Report

Kim West

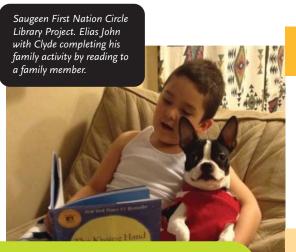
I'm thrilled to be the Chair at this pivotal time in the Foundation's development. It's an honour and a challenge during a period of tremendous growth and momentum.

It's been a busy year with the creation of many new funds and initiatives: Vital Signs, The Right Honourable Paul Martin's visit, accelerated granting, strategic planning and even the addition of a new part-time staff person to help us manage it all.

Returning to the Board after five years living outside of Grey Bruce has given me fresh eyes and a renewed sense of commitment to help bring about more positive change. I believe that the Foundation's ability to connect donors to causes that matter. An enduring interest in financial literacy skills for our youth has fuelled the creation of my own endowment in 2015. This provides me the pleasure of watching it grow to benefit youth in the very community where I was born and raised.



My fervent hope is that you will share in this vision, and ask yourself this question: If you could change anything about our community, what would it be? Whatever your answer, we are here to help you turn your generosity and care



Community Foundation Grey Bruce Condensed Balance Sheet as of Dec. 31, 2014

Assets:	2014	2013
Cash	\$95,980.	\$109,834.
Investments	14,393,183.	13,127,558.
Cash Surrender Value of Life Insurance	17,537.	
Accounts Receivable	15,761.	10,378.
Prepaid Expenses	1,484.	1,244.
Total Assets	\$14,523,945.	\$13,249,014.
Liabilities:		
Accounts Payable	9,958.	11,908.
Deferred Revenue	2,743.	
	12,701.	11,908.
Fund Balances:	\$14,511,244.	\$13,237,106.
Total	\$14,523,945.	\$13,249,014.

Audited statement, prepared by BDO Chartered Accounts, available on line at www.communityfoundationgreybruce.com

Kincardine Big Brothers and Big Sisters received a grant for special projects





























Vital Signs COMMUNITY FOUNDATIONS OF CANADA



More than **500** people responded to the survey!

Vital Signs is a collaborative community check-up that helps us understand our strengths and identify areas where change is needed.

In 2015, Community Foundation Grey Bruce conducted a survey and three public engagement meetings that asked residents of Grey Bruce and the First Nations Territories which issues were important to them. The survey respondents and public discussions helped determine the areas of vitality that will be examined in the Vital Signs The full Vital Signs Report (October

2016) will produce a comprehensive picture of our community using relevant local, provincial and national data. Here is a sneak peek into which areas of vitality are top of mind for our friends and neighbours.

THE SURVEY SAYS... The best thing about living in Grey Bruce is... "The People", "The Natural Beauty", "The Sense of Community"

Arts, Culture & Diversity

Arts, Culture & Diversity refers to opportunities to participate in or attend arts and culture events, and to the support and promotion of the local arts industry and community diversity. We asked residents how satisfied they were with the level of support for arts & culture, and the region's ability to manage, embrace and encourage diversity. The full Vital Signs report will include indicators such as language, immigration and employment in the arts industry.

Community Connections

How do you participate in your community? Community Connections refers to citizen engagement, belonging and leadership. We asked respondents to rate their level of involvement including donation of time and money, and participation in local groups or initiatives. The full Vital Signs report will include indicators such as sense of belonging and life satisfaction as well as voter turnout rates.

Education & Learning

Education & Learning refers to promotion of lifelong learning as well as access to higher education. We asked residents how they would rate the local opportunities for learning and educational resources. The full Vital Signs report will include indicators such as educational attainment, non-completion rates for high school and local opportunities for learning.

Environment

With naturally beautiful settings, national and provincial parks and thousands of kilometres of coastline, the natural environment is an integral part of Grey Bruce. We asked residents to rate the quality of and access to the natural environment and to provide us with feedback on personal conservation efforts. The full Vital Signs report will include indicators such as household waste diversion, energy consumption and other regional environmental management initiatives.

Health & Wellness

Health & Wellness refers to both the physical and mental health of the population and includes; access to services and promotion of healthy living. We asked residents what their top priorities were for improving health & wellness in Grey Bruce. The full Vital Signs report will include indicators such as life expectancy, physician access, and selfperceived mental and physical health.

Living Standards

Living Standards refers to the distribution of wealth and economic security. We asked residents to provide us with feedback on employment opportunities, housing and homelessness, poverty, food security and transportation. The full Vital Signs report will include indicators such as unemployment rates, poverty trends and housing costs.

> Community Foundation Grev Bruce Spring Grant Ceremony 2015

SO WHAT'S NEXT?

In October 2016, Community Foundation Grey Bruce will release its first full Vital Signs report!

It will include an examination of local and national data, highlighting factors that contribute to Grey Bruce's well-being in each area of community vitality identified by YOU!

> To pre-order your FREE copy of Vital Signs, call 519.371.7203 or email cfgreybruce@brucetelecom.com



Community Foundation Grey Bruce At Work

Locally, Regionally and Nationally



Giving Back on Giving Tuesday

December 2nd marked Giving Tuesday, a day dedicated to giving back around the world. The Foundation donated more than \$44,000 to 25 local charities including food banks, child welfare organizations and social service organizations. The funds paid for utility bills for those facing disconnection, sleep sacs, blankets and snowsuits for children, and fresh food for soup kitchens and food banks.*

"Did you know that The Foundation distributed approximately \$650,000 in grants in 2015?"

A Declaration of Action from Coast to Coast

"For more than 120 years, tens of thousands of Aboriginal children were sent to Indian Residential Schools...they were taken from their families and communities in order to be stripped of language, cultural identity and traditions...[this] left an urgent need for reconciliation between Aboriginal and non-Aboriginal peoples." Truth and Reconciliation Commission (TRC)

In June 2015, the TRC held their closing events in Ottawa. Past Chair Donna Elliott was part of the historic delegation along with twenty other national philanthropic organizations that presented the Declaration of Action to the

Community Foundation Grey Bruce's signature on the Declaration confirms that we are committed to supporting the fulfillment of the vision of Aboriginal peoples and the TRC's recommendations. This is a watershed moment, a time to set things right.



Wasan Island:

The Quest for Reconciliation in Canada

This past June, Executive Director Aly Boltman and Past Chair Donna Elliott were honoured to be invited by Comunity brought together 18 people representing a broad range of

We shared our insights, hopes, concerns, and ideas for action to explore this one fundamental question: What is the most

Fire Relief and Community Kindness

On August 10, the city of Owen Sound woke to discover that arsonists had attacked fifteen different homes while their inhabitants were fast asleep. More than 40 people were directly affected by the fires, including nine children. Many of them lost everything. The Foundation donated \$10,000 to the fire relief efforts to help the victims of this senseless tragedy.*



Random Act of Kindness Day • November 6, 2015

The Foundation will launch its first Random Act of Kindness Day event on November 6, 2015, piloting the project in Owen Sound and Walkerton. A great team of committed volunteers or kindness crews aim to inspire Grey Bruce to commit random acts of kindness all day long. The kindness crews will be cheered on by ambassadors Fred Wallace, Joe Rys and our Queen of Kindness. Open your hearts this November, and give some of your time and energy to help make someone else's day brighter.

www.randomactofkindnessgb.com

* Each of these donations came from the Eva Leflar Donor Advised Endowment Fund, which aims to support disadvantaged children and families.

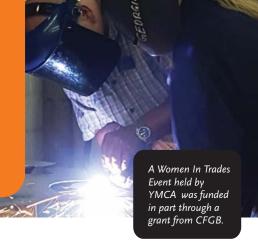
Smart & Caring Education Initiative: An Update

Matching donors' interests to the unique dreams of our students starts with a single idea and a moment of opportunity.

2016 marks the close of our targeted Smart & Caring Education Initiative. We have been working tirelessly to reach our goal of \$1,750,000 in this education endowment fund to create new sources of funding for students

pursuing post-secondary education in all pathways: university, college, apprenticeship and workplace training.

At the start of 2015, the fund had grown to\$1.25 million, we're are getting closer every day to meeting our students' needs. Our matching program also makes it easy to have even greater



New Smart & Caring Education Funds



Rebecca Eaton Music Bursary Endowed Fund

Is there anything more romantic than a fund started to celebrate the wedding anniversary of one of Grey Bruce's most musical couples? This fund, opened by Rebecca's husband, Robert Tite, will help disadvantaged youth afford music lessons.



Dr. Goldie & Eileen Gray Memorial Scholarship Fund

The Gray family decided a scholarship fund was the perfect way to honour their parents' legacy. "My parents loved Markdale and the area. It was my mother's home for 63 years. This scholarship is a tribute to their belief in community and will be annual assistance to two students," said Barbara Gray, family spokesperson.



Colleen Lantz Memorial Bursary Fund

In 2007, avid runner Colleen Lantz's life was taken in a car accident near her home in Hanover. Wes for Youth Online utilized the proceeds from the Colleen Lantz Run 4 Youth to start a bursary fund to keep her memory alive.



Grey County Women's Institute Scholarship Fund

Women's Institutes have had a long history of improving the lives of women and families by supporting education. The amalgamated Grey County Women's Institute Scholarship will commemorate their many accomplishments through this permanent source of post-secondary funding for young women



Janet McNally First Nations Education Fund

A lifetime of visits to the family cottage near Oliphant led to a desire to make a difference in Grey Bruce. Janet's keen awareness of the challenges faced by aboriginal people led to the creation of this bursary to help local First Nations students with post-secondary expenses.



Paul Martin Smart & Caring Endowment Fund

After a 2014 presentation by The Right Honourable Paul Martin, the Board put intention into action. The event profits were used to start a new Smart & Caring Education Fund for annual awards to students in the Aboriginal Youth Entrepreneurship Program at Saugeen District Secondary School.



Larry & Darlene Miller Agricultural **Endowment Fund**

To celebrate their 40th anniversary, Larry & Darlene Miller created an education fund to support post-secondary agricultural studies. The donations from friends and family to honour this couple's milestone, will give back forever through the achievement of future food producers.



Grey Bruce Homebuilders & Trades Association Endowed Fund

This Association has advanced the professionalism of the industry and provided quality housing in our community for many years. Their fund provides ongoing support for studies in the skilled trades including college, workplace training, and apprenticeships to support new generations of Grey Bruce tradespersons.



Aspiring Healthcare Leaders Bursary Fund

Catherine Statton has a passion for healthcare, and a desire to help young women develop leadership skills in the field. This fund creates a permanent award for local, in-need aspiring female healthcare leaders, as well as one-on-one mentoring for bursary recipients.



Cindy Davidson Memorial Bursary Fund

Cindy Davidson passed away in 2014 after a long battle with cancer. Wes for Youth Online, her employer, began this memorial bursary fund for post-secondary education to celebrate her life, her appreciation for literacy, and her love of young people.



Owen Sound Farmer's Market Agricultural **Education Endowed Fund**

The caring vendors at the Owen Sound Farmer's Market now have more to crow about than ever with the creation of a new education fund to support post-secondary agricultural studies. Providing locally grown food for the community each Saturday for decades, this outstanding group is now growing generations of learners, too.









New Endowment Funds



Lyman "Red" Cady Endowment Fund

Shortly after starting this fund to benefit the Grey Bruce Residential Hospice, Red Cady passed away. Red and Mim Cady's generosity will ensure that generations of Grey Bruce residents receive the same quality of care Red received from the Hospice during his prolonged illness.



Women's Centre Shelter Owen Sound Endowment Fund

This fund provides permanent assistance to the Women's Centre of Grey Bruce, which offers secure shelter, crisis intervention, safety planning, counselling and transition services to women and children affected by abuse in Grey and Bruce Counties.



Ovid & Verona Jackson Job Creation & Innovation Fund

Iconic community supporters Ovid & Verona Jackson know first-hand the challenges that our rural communities face with job creation and innovation. The revenues from this progressive fund help bring prosperity and renewal to the region by funding innovative solutions and educational initiatives



Owen Sound Lacrosse Endowment Fund

Jazz By The Bay, free concert series, Blue Mountains Art & Culture

In late 2014, long-time local lacrosse player John Pickett took his passion for the sport and transformed it into a legacy of support for community recreation. The annual revenues from the fund support local minor lacrosse with ongoing expenses such as equipment and subsidies for disadvantaged youth.



Baker St. Women's Club Endowed Fund

The Baker St. Bridge Club had a problem: their accountant insisted it was time to spend surplus funds accumulated over 30 years of card playing. Their significant donation has 'dealt' a legacy of perpetual support for the Owen Sound Hospital Foundation and the Grey Bruce Residential Hospice.



Bob & Marie Knapp Family Endowed Fund

After years of volunteer work with the Friends of Hibou Park, Bob & Marie know the trails like the backs of their own hands. They donated accumulated assets to support the park they love. Their family fund will provide sustainability for this natural environmental gem.



Huron Feathers Day Camp Endowed Fund

For forty years, Huron Feathers has been a part of the Sauble Beach community, offering a summer day camp and place of worship. This endowment fund will help to ensure a perpetual source of revenue for this home-away-from-home for many families, so it can continue to be a source of joy for future generations.



Pat Morris Senior Relief Endowment Fund

"Adequate retirement resources are not available to all. Through no fault of their own, many retired seniors struggle day to day to make ends meet. If we can help them, why wouldn't we?" This fund assists with utility bills, education, and poverty reduction initiatives for seniors.



Apple Harvest Craft Show Legacy Fund

For more than 30 years, the volunteers of Meaford's Apple Harvest Craft Show have run this hugely successful event, and used profits to boost hundreds of local projects. This endowment will ensure perpetual local support and celebrate a legacy of community teamwork.



Iill Porter Memorial Fund

In 2015, Jill passed away after a lengthy, courageous battle with cancer. Her frequent visits to the Wiarton hospital inspired "Jill's Cupboard" filled with sundries she would personally buy to help make patients' stays more comfortable. Memorial donations for Jill created a fund that will provide annual grants for healthcare.



Kincardine Community Fund

Created by the Municipality in 2015, this fund supports local community projects. "The fund is a demonstration of forward thinking. As it grows, the community's not-for-profits will have grants that don't rely on municipal budgets or tax bases. It has opened up an opportunity for the community to contribute to a legacy to support the important work of our charities and volunteers." Councillor Andrew White.

Matched Funding Program

Did you know our Foundation has a matched funding program in effect until the end of 2016? Any new or existing endowment fund can benefit from donation matches of fifty cents on every dollar up to \$10,000.

Since the program's inception in 2013, nearly 40 new endowment funds have been started that have taken advantage of matched funding in excess of \$380,000.

The Foundation acknowledges the bequest from the late Betty McKay that has made this program possible.



The Federal Endowment Incentives Program: Get It Working For Your Arts Organization!

In 2014, Georgian Bay Folk Society received \$37,000 in matched funds for the Summerfolk Endowment Fund, from the federal Endowment Incentives Program for professional arts presenters.

Find out if your arts organization is eligible by contacting us today!

Leflar Library Initiative



Community Foundation Grey Bruce Celebrates Ontario Library Week

Georgian Bay Folk Society

received funds for annual

Summerfolk Festival

In October 2014, The Foundation made a significant donation to help infuse vitality into the public library system in Grey Bruce during Ontario Public Library Week. More than \$42,000 was donated and distributed among 31 local public libraries to support literacy and access projects for disadvantaged children and families.*

